

Bermuda Run Town Council

AGENDA MEETING MINUTES

Tuesday, May 22, 2018
8:30 a.m. – Town Hall

Council Members Present: Mayor Kenneth Rethmeier, Jerry West, John Guglielmi, Mike Ernst, Chris Fowler, and Rick Cross

Council Members Absent:

Also Present: Lee Rollins, Town Manager; Brian Williams, Town Attorney; Christy Schafer, Planning Board Chair; Cindy Griffith, Town Clerk; Bill Holdgrafer, BR West resident; Erin Burris, Benchmark Planning

1. Call to Order

Mayor Ken Rethmeier called the meeting to order.

2. Adoption of the Agenda

Council Member John Guglielmi made a motion to adopt the agenda. Council Member Mike Ernst seconded the motion. The motion was approved by a vote of four (4) in favor and none opposed.

3. Approval of the April 24, 2018 Meeting Minutes

Council Member Rick Cross made a motion to approve the minutes from the April 24, 2018 Agenda Meeting. Council Member Jerry West seconded the motion. The motion was approved by a vote of four (4) in favor and none opposed.

4. Citizen Comments- None

NOTE – Council Member Chris Fowler was late for meeting. Arrived at 9:23 am and was not present for above motions.

5. Presentation

Chris Burcaw with LinTaylor Marketing Group provided an outline for a proposed branding program for the Town of Bermuda Run to support Comprehensive Plan Strategies 1.2, 1.4, and 1.5. Chris is currently working with the Bermuda Run TDA on a marketing plan. In his presentation to the Council, he discussed tactics and budget using “Just Be” as a key phrase for marketing.

NOTE – Council Member Mike Ernst left at 9:35 am due to a schedule conflict.

6. A. TA-2018 & REZZ 2018-01 Town Center District Repeal and Master Plan Overlay

Strategy 2.3 of the Comprehensive Plan is to “reclassify the existing Town Center (TC) Zoning District to Commercial Mixed (CM) and Village Mixed Use (VM) to facilitate more realistic development potential. Include a “Master Plan Overlay” that requires conditional zoning for all new development to ensure overall development cohesiveness and the fulfillment of land use and infrastructure goals and strategies.” These text amendments would make procedures less rigid by changing the process from Quasi-Judicial to Legislative. The Planning Board recommends approval. The Town Council is requested to set a public hearing for July 10.

Council Member John Guglielmi made a motion to set a Public Hearing for the July 10, 2018 Council Meeting. Council Member Jerry West seconded the motion. The motion was approved by a vote of four (4) in favor and none opposed.

B. Three-Year Agreement for Services with Benchmark, CMR

The current three year agreement is set to expire June 30, 2018. This agreement was for a billable hourly rate of \$68.00 an hour. The proposed billable hour agreement is for \$70.00 an hour (3% increase) with a cost of living adjustment based on the CPI for years two and three.

Council Member John Guglielmi made a motion to place for consideration on the June 12 Council Meeting Agenda. Council Member Rick Cross seconded the motion. The motion was approved by a vote of four (4) in favor and none opposed.

7. Discussion Items

A. NC Certified Retirement Community Program

Mayor Ken Rethmeier shared the basics of the program with the Council, stressing that should build upon what we have in place in the Town (medical, sports, retirement *Bermuda Village), and that we should stay diverse. *Town Manager Lee Rollins will present next steps at the June, 2018 agenda meeting.*

B. Planning Board Member Appointment to replace Christy Schafer

Council Member Jerry West made a motion to move Planning Board Member Lynn Senger from "alternate" to full-time member, and to add Tom Brady as an alternate member of the Planning Board to fill Christy Schafer's vacancy. Council Member Rick Cross Seconded the motion. The motion was approved by a vote of four (4) in favor and none opposed.

C. Proposed 2018-2019 Town Budget

The proposed budget is available for viewing at the Town Hall. It is also posted on the Town's website. *A Public Hearing will be held at the June 12 Town Council Meeting.*

8. Council / Mayor Comments

Rick Cross – Thanked Christy Schafer for her service on the Planning Board and advised the other Council Members to be thinking of suggestions for future board members. Said the marketing presentation today was energizing.

Chris Fowler – Thanked Christy Schafer for all that she's done for the Town on the Planning Board. He also apologized for being late to the meeting.

John Guglielmi – Expressed that he hates to see Christy leave the Planning Board and wished her well.

Jerry West – Shared personal experiences in trying to get businesses to use "Bermuda Run" instead of "Advance" as their address. He also suggested a brainstorming session to prioritize upcoming projects for the Council.

Mayor Rethmeier – Informed the Council that he will not be present for the June Agenda Meeting due to a personal matter. He thanked Christy Schafer for her service to the Town and for her demeanor as she's brought things to the Council. He gave an update regarding the Davie Medical Center. He shared that the TAC has approved the Blue Heron Trail, and that he and Lee Rollins have met with a representative of the Bank of the Ozarks about their vacant building.

9. Town Manager Comments

Lee Rollins reminded the Council that the second of the Sounds on the Square Concert Series is on Saturday, May 26 at 7 pm. A decision will be made by Thursday on whether to cancel due forecast of rain. He also commended Cindy Griffith for completing her second week at the NC School of Government's Clerk Institute. The Mayor swore her in as official Town Clerk on Monday, May 21, 2018.

10. Adjourn

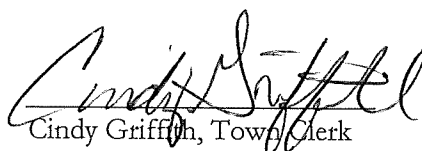
With no further business, Council Member Jerry West made a motion to adjourn. The motion was seconded by Council Member Chris Fowler. The motion was approved by a vote of four (4) in favor and none opposed

Approved:

Respectfully submitted,



Kenneth Rethmeier, Dr. PH - Mayor



Cindy Griffith, Town Clerk